

2011-2012
OUTREACH
Training Institute

For Clergy, Educators, Professionals
and Lay Leadership

“And You Shall Teach Them Diligently...”

Strengthening Jewish Identity in Children from Interfaith Families in our Schools
Thursday, November 17, 2011 • 9:30 AM - 4:00 PM • Temple Shalom of Newton

How do we respond to the growing number of children from interfaith families in our schools? How do we support the Jewish choices made by interfaith families while nurturing the Jewish identity of all children in our classrooms? What policy and curricular issues arise as we respond to the new realities of Jewish life? This full day program will integrate interactive text study, peer discussion and strategy planning sessions with fellow clergy, educators, Jewish professionals and lay leaders collectively addressing the multiplicity of contemporary challenges faced by children, families and teachers in our schools.

Visit our website www.reformjewishoutreachboston.org for a complete schedule of the day, which features leading educators and community professionals. *Registration is \$65 which includes all program materials and a kosher vegetarian lunch.*

Maximizing Your Marketing Skills to Increase the Warmth of Your Welcome
Thursday, December 1, 2011 • 9:00 AM - 12:30 PM • Temple Shalom of Newton

What message do you want your marketing materials to convey about your congregation/organization? Are your membership materials, program brochures and website pages welcoming and inclusive? What first impressions might a potential new member have from your website, your phone message or your building's signage? What key welcoming and engagement opportunities are you missing?

This interactive workshop will provide an opportunity to assess your marketing materials and learn from peer organizations. Registrants are requested to bring lap-tops and all written and on-line marketing materials including a current congregational/organizational membership packet. Interactive discussion will be facilitated by Dr. Paula Brody, Director, Outreach Training Institute.

Registration for this morning workshop is \$45 which includes all program materials and a kosher continental breakfast.

Yours, Mine & Ours: In-Depth Training for Facilitators of Interfaith Couples Groups
Thursday, June 7, 2012 • 9:30 AM - 3:30 PM • Mayyim Hayyim Community Mikveh, Newton

Participants in this full day of training will gain valuable skills to help interfaith couples communicate more effectively on the complex issues which challenge their relationship. The day will focus on understanding the meaning of each partner's religious background as well as concerns involving parents and extended family. This training will provide facilitators with insights to enable interfaith couples to choose a clear religious identity for their children and will emphasize appreciation for the non-Jewish partners who choose to raise Jewish children.

Please note this is a seminar style intensive training. Space is limited and registrations will be filled on a first come/first served basis. Facilitated by Dr. Paula Brody, Director, Outreach Training Institute.

Registration is \$65 per person which includes all program materials and a kosher vegetarian lunch.

For a complete schedule and to register online, please visit www.reformjewishoutreachboston.org

**Strengthening Communication and Supporting Jewish Choices:
Pre-Marital Counseling with Interfaith Couples - For Clergy Only**
Tuesday, June 19, 2012 • 9:30 AM - 4:30 PM plus an Evening Forum
Wednesday, June 20, 2012 • 9:00 AM - 2:00 PM • Temple Shalom of Newton

Most couples will seek out a clergy connection before their marriage. For interfaith couples, this interaction with clergy is often pivotal, influencing their future connection to Judaism and the Jewish community. How can clergy turn these pre-marital counseling meetings with couples into opportunities to nurture their Jewish choices and create a Jewish home for their family?

This intensive two-day practicum will provide clergy with the tools to maximize making a meaningful connection with every couple they counsel before marriage, whether in-marrying or inter-marrying. Participants will learn how to strengthen each couple's communication around faith issues, such as untangling the complicated threads that connect them to their family and their religious heritage. With a special emphasis on the complex needs presented by interfaith couples, the workshop will provide clergy with useful exercises designed to explore the meaning of religion in the lives of both partners and help them choose a religious identity for their future children.

The training will introduce the new CCAR publication, *Strengthening Communication and Supporting Jewish Choices: Pre-Marital Counseling with Interfaith Couples*, written by Dr. Paula Brody, Director, Outreach Training Institute, who will facilitate this practicum.

Offered in collaboration with the Central Conference of American Rabbis (CCAR)

Space is limited so please make your reservations early. Clergy traveling to Boston should contact Maria, mabenet@urj.org to receive information on hotels and transportation. *Registration is \$180 per person for both days inclusive of all program materials and kosher meals.*

Reserve Your Space

Pre-registration is required. Participants are encouraged to attend these training programs as congregational or organizational teams. Please provide the names and contact information for all members of your team.

Name(s) _____
Congregation/Organization _____ Position(s) _____
Address _____
City, State, Zip _____
Phone(Day) _____ (Evening) _____ (Cell) _____
Email(s) _____

- Strengthening Jewish Identity in Children from Interfaith Families**
Thursday, November 17, 2011 • \$65 pp
- Maximizing Your Marketing Skills**
Thursday, December 1, 2011 • \$45 pp
- Yours, Mine & Ours Facilitators Training**
Thursday, June 7, 2012 • \$65 pp
- Pre-Marital Counseling with Interfaith Couples - Clergy Only**
Tuesday, June 19 & Wednesday, June 20, 2012 • \$180 pp

Registration fees include all program materials and kosher meals.
Please make checks payable to URJ. Send your registration form(s) to Outreach Training Institute, c/o URJ Reform Jewish Outreach Boston 381 Elliot Street, Suite 155L, Newton, MA 02464
Confirmation and directions will be emailed to registrants.
For more information, call 617-928-0012 or email mabenet@urj.org
To register online, visit www.reformjewishoutreachboston.org



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